



THE LIFTER

Dust free powerful formula with a creamy mixture to provide excellent adherence and maximum lightening. Achieve instant and long-lasting results, thanks to the **INSTA LIFT SYSTEM**. Neutralize unwanted brassy tones for even results.

- ✓ **DUST-FREE FORMULA**
- ✓ **MAXIMUM LIGHTENING. IDEAL FOR DARK BASES.**
- ✓ **LIGHTENS UP TO 8 LEVELS WITH OPTIMAL TONING (anti-yellow effect).**
- ✓ **MIX WITH PRO YOU THE DEVELOPER CREME PEROXIDE (1:2).**
- ✓ **FOR ALL PRE-LIGHTENING TECHNIQUES.**



BLEACHING POWDER
1 kg | 20x50 g

MIXING



The volumes of PRO YOU THE DEVELOPER CREME PEROXIDE and the processing time should be based on the level of lightening

- ✓ **MAXIMUM PROCESSING TIME: 45 MINUTES.**
- ✓ **CHECK LIGHTENING PROCESS VISUALLY EVERY 5 MINUTES.**
- ✓ **DO NOT MIX WITH MORE THAN 20 VOL. (6%) FOR GLOBAL PRE-LIGHTENING.**

Note: mixing proportion can be changed depending on the application technique and result to 1:1 and 1:3.
1:1 > DENSE TEXTURE, SLIGHTLY HIGHER LIFTING POWER.
1:3 > MORE LIQUID TEXTURE, LOWER LIFTING POWER.

UNDERTONES

A precise analysis of the pre-lightened base will help you to choose the best neutralization method.

